

e³ Exhibition Education Entertainment The Formula to Lead

Al Fares Dubai 2006 has been developed around a tried and tested formula that is based on delivering a top class exhibition, an absorbing educational programme and quality entertainment. While the exhibition will showcase a wide range of exciting equine products and services, the education segment will include a number of seminars by world renowned experts, arena demonstrations, a clinic on show jumping by a grand prix show jumper and visits to Dubai's equine infrastructure. Entertainment will include the Al Fares Dubai 2006 Dinner (by invitation), a polo match at the brand new Dubai Polo and Equestrian Club, a show by Emirates Riding Centre, pony rides for children, an equine fashion show, the Big Bus Tour, visits to Dubai's pristine beaches between 1-4 p.m., Desert Safaris and Cruise Dinner.



The Exhibition

Al Fares Dubai 2006 is now a truly global exhibition with registered exhibitors from all the six continents. It has already recorded a growth of 10% in terms of exhibitors and 15% in terms of space over Al Fares Dubai 2004. Over 300 companies from over 30 countries are expected for 3 action filled days of Al Fares Dubai 2006. New countries in the show include Brazil, Argentina, Norway, Zimbabwe, China and Czech Republic. The # 1 exhibition

on horse products in Asia and Africa is on course to smash all previous records.



The 'who's who' of world's equestrian industry have already booked their space in the exhibition. Top of the line exhibitors include:

- The 434 years old Spanish Riding School of Vienna alongwith Albion Saddlemakers, their official suppliers
- Federal Stud Piber, Austria
- The 140-year-old La Rural from Argentina
- Equine Canada
- Boeckmann - the largest manufacturer of trucks and trailers in Europe along with 28 other German companies that include Horse-Gym-2000, Horse & Rider Therapy, Rower & Rueb, Waldhausen, Theo Sommer and Sellaport

- The Council of Leather Exports, India along with 11 saddlery and harness companies
- Ardmore, Foran, Plusvital and TRM from Ireland
- Prestige Italia, Pariani and Sarm Hippique from Italy
- Racing South Africa and South African Equine Council along with nine South African companies
- Pavesco AG Twydil from Switzerland
- Al Awani and Gulf Rider alongwith 39 other companies from the UAE
- Duralock, John Whitaker and Lillidale from the UK
- Charles T. Creech and Transcon from USA.

HAVENS Horsefeed again at Al Fares Dubai 2006



Al Fares 2006 will be attended by HAVENS Horsefeed from the Netherlands the "Official Horsefeed" of the 2006 World Equestrian Games in Aachen, Germany.

HAVENS Horsefeed is produced in the Netherlands. In Europe, HAVENS is considered as the "Mercedes" of horsefeed and has been supplier of several Olympic Games (Barcelona, Sydney, Athens) as well as the 1994 and 2006 World Equestrian Games.

HAVENS has been present in the Middle East since 1999 and is represented in the UAE by ASAAFINAT from Dubai. Today HAVENS powers some of the most prestigious stables in the Gulf - HH Sheikh Hamdan bin Rashid Al Maktoum's Endurance stables in Dubai, Al Zobair Stud in Sharjah, Sh. Abdulaziz bin Khaled Al-Thani's Al Rayyan Stud in Doha (Qatar) and the Oman Mounted Police.

Event Details

- Title** : 6th International Equine Trade Fair
Dates : 11 - 13 December, 2006
Venue : Halls 3 and 4, Dubai International Convention & Exhibition Centre
Timings : **11 December, 2006**
 10.30 a.m. - 1.00 p.m. and 4.30 p.m. - 8.30 p.m.
12 & 13 December, 2004
 9.30 a.m. - 1.00 p.m. and 4.30 p.m. - 8.30 p.m.
Admission : Open to trade in the morning and to all in the evening
Policy

The Educational Programme

This will include seminars, arena demonstrations, a clinic on show jumping by a grand prix show jumper and visits to Dubai's equine infra-structure.

Programme of Seminars*

Day 1, 11 December

Time	Topic	Speaker
1630-1730	Current Vaccine Protection Against the South African 04/03 Equine Influenza Strain	Dr. Susan Corning
1745-1845	Genetics and Thoroughbred Performance	Dr. S.P. Harrison

Day 2, 12 December

1630-1730	Diagnosis of Cardio-Vascular Problems in Horses	Dr. Beate Egner
1745-1845	Chronic Respiratory Diseases in the Horses and Epistaxis Induced by Exercise in the Race Horse & Race Camel	Prof. Ahmed Chabchoub

*Subject to change

Can you really afford to miss Al Fares Dubai 2006, the #1 exhibition